Demand Delphi

Waste less. Run out less.

Know what to order before it expires on the shelf.

Demand Delphi reads your sales history and gives each department an item-level order guide for the days ahead.

THE PROBLEM

US grocery and food retail had about $26.9 billion of food go unsold in 2024.

(Source: ReFED fact sheet, 2024 data.)

WHY WE CARE

Our founder, Evan, worked the dairy case at a New England grocery store from age 14 to 19. Every week he watched thousands of dollars of expired product go in the trash. Demand Delphi is the tool he wished that store had.

HOW IT WORKS

1

Share your sales history. We start from the sales data your stores already keep.

2

We learn your store. The model looks at what sold, item by item and day by day.

3

Your department lead gets an order guide. A plain guide by item, before the order goes in.

Item	Forecast to sell	Order
Whole milk, half gallon	210	216
Yogurt cups	340	360
Bagged salad	85	90
Strawberries, 1 lb	120	130

Example. Made-up numbers.

WHY NOT THE ORDERING TOOL YOU ALREADY HAVE

Most ordering tools restock the shelf to a set level. Demand Delphi predicts what you will sell, then tells you what to order.

WHERE WE ARE TODAY

We built Demand Delphi in restaurant kitchens first. Across 10 test weeks of real sales in our first pilot kitchen, the forecast had about 27% less error than simply restocking to the usual levels. Now we are looking for our first grocery partners.

THE ASK

Start small: one store, and the department where waste hurts most. You get the order guide, a direct line to the three founders, and a real say in what we build next.

Tell us about your stores.

A person reads every request and calls you back.

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